

Press Release
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STEPEVI LAUNCHES NEW SPRING COLLECTION DURING MILAN DESIGN WEEK



'Crossover' in Acqua Green and Lagoon Blue



'Microchip' in Acqua Green and Lagoon Blue

Contemporary rug company STEPEVI presents '**Spring**', a new collection comprising of nine rug designs. Inspired by springtime in Istanbul, this collection reflects the natural world with its soft colour palette. The colourway ranges from light shades of blue and green to grey and beige, evoking the tones of the season.

Created with different combinations of linen, viscose and wool yarns, the rugs are tactile, with surfaces in different thicknesses and densities. Some of the designs, such as 'Microchip', feature graphic elements with regular motifs that bring to mind a mosaic composition. While others draw on daily life on the Bosphorus, such as 'Crossover'.

The new collection will be available to view in Stepevi's Milan showroom during Milan Design Week, with a poetic installation created by architect, Carolina Nisivoccia.

Showroom STEPEVI, Via dell'Orso, 9 20121, Milan

ENDS

Notes to Editors

STEPEVI is in a proud position to further re-define rugs across the world with a wealth of experience and expertise. Built upon a foundation of creativity and desire to make rugs a key element of interior design, the company became the market leader over three generations of successful enterprise in Istanbul. Combining traditional rug making techniques with new technology, STEPEVI provides excellent customisation and contract services not only to retail customers, but also to architects and designers of high-end interiors projects within 4 weeks.

Today, STEPEVI continues its global expansion with boutiques and offices in London, Paris, Milan, Geneva, New York, Istanbul and Munich.



Instagram: @stepevicarpets



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